

Program Book Advertising

Thank you for supporting your state delegate in the Miss Plus America Program Book. The program book will be seen by people from all over the United States and used in the following year's national promotional campaign.

Below is listed the prices and dimensions for the various size advertisements:

Full Page (7.5" X 10") \$150.00 Half Page (7.5" X 4.75") \$80.00 Quarter Page (3.5 X 4.75") \$40.00

Mechanics:

- 1. No color is available.
- 2. If the ad is camera ready, it must be sent by email in PDF <u>and JPEG</u> format.
- 3. If the ad is to be built, photos and logos must be sent on CD or disc with a rough diagram of how you would like it to be.
- 4. Depending on the time allotted, proofs may or may not be available.
- 5. All photos must be B/W

Payment:

- 1. Advertisement copy and money must be in our office by May 15. 2012.
- 2. For payment, send money order or company check made payable to: Coronet Productions

In Conclusion:

Thank you for your consideration and support of your local delegate! We at Coronet Productions look forward to working with you.



PROGRAM BOOK AD FORM *One of these forms should accompany each ad you submit.

Contestant Name					
		Page	of		
	Size of Ad:	FULL	HALF	QUARTER	
TITLE OF	`AD				
CONTENT	Γ OF AD:				